

Course Title: Private Sector Disaster Applications
Course Number: (0 + 6:425
Course Credit: 3 credit hours

Course Description:

Examines emergency management and homeland security business components in the private and public sectors. Emphasizes business continuity plans with case studies in hazards and disasters.

Program Outcomes:

Upon completion of this course, the student will gain a better understanding of:

1. business components of emergency management and homeland security in the private and public sectors
2. various business management issues in emergency management
3. crisis leadership in emergency management
4. business impact assessments
5. business continuity plans
6. utilization of case studies analyzing hazards and disasters issues in the public, private, and nonprofit sectors
7. cyber issues impacting an organization
8. reputations of an organization following a hazard and/or disaster
9. emergency management fundamentals (preparedness, response, recovery, and mitigation) in regard to hazards and disasters

Course Rationale:

This class introduces the basic components of business in emergency management and homeland security including the private and public sectors. The course discusses the components of business continuity following various hazards and disasters. In addition, cyber issues and organizational reputations are examined.

Grading Scale